



NORTHEAST ACQUIRERS A . S . S . O . C . I . A . T . I . O . N

Catapult 2017 Innovation Program Rules and Submission Instructions

1. By submitting this entry the entrant is agreeing to each of the rules as published in this document.
2. Each entrant must submit their entry of the approved Catapult 2017 Innovation Program entry form no later than 5pm Pacific time on Friday, January 6th, 2017. Entries received after that time will not be accepted.
3. Each entry will be evaluated by the Catapult 2017 judges. Four entries will be chosen as finalists. All finalists will be notified by email end of day Monday, January 23rd, 2017.
4. Each finalist will appear before the Catapult 2017 panel of judges and the NEAA attendees at the NEAA opening General Session on Wednesday, February 1st, 2017 (Catapult 2017 Program will be from 3:00 to 5:00pm prior to the Opening reception). The order of the finalists' appearance will be determined by an on-stage drawing of the numbers (1-2-3-4) by the finalists. Each finalist will have 10 minutes to present his/her product/innovation.
5. Finalists have until Friday, January 27th, 2017 to submit their PowerPoint presentation to the NEAA.
6. Judges will rate the finalists on the following criteria:
 - a. Originality
 - b. Revenue opportunity
 - c. Presentation quality
 - d. Impact to the market
7. Prizes will be awarded as such:

First Place: Catapult 2017 Innovation Award; \$1,000 and Complimentary exhibit space in the Payments Next Zone at TRANSACT 17, Powered by ETA, Mandalay Bay, Las Vegas, May 10th – May 12th, 2017.

Second Place: Catapult 2017 Runner-up: \$500

Third Place: Catapult 2017 third place: \$300

Fourth Place: Catapult 2017 fourth place: \$200

8. All innovation entries must be in production and not in development at the time of competition.
9. Companies can submit up to two different products/innovations on separate forms.
10. The decision of the judges is final.

Submission Instructions:

1. Please fill out and save the form with your company name in the file name (by using SAVE AS, then adding your company name to the name of the file).
2. Email your form to donna@northeastacquirers.com no later than 5pm Pacific time, Friday, January 6th, 2017.
3. By submitting the form, you are indicating your acceptance of the rules of the Catapult 17 innovation event.
4. For more information or a copy of the rules, see <http://www.northeastacquirers.com/Catapult17-innovation.php>