



NORTHEAST ACQUIRERS
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2025 NEAA CONFERENCE AGENDA

Celebrating 40 Years of Shaping the Acquiring Industry!

Harrah's Casino – Atlantic City, NJ

Monday, March 17

6:00pm – 9:00pm

Sponsor Appreciation Dinner

By Invitation Only - Hosted by the NEAA Board

Tuesday, March 18

10:00am – 6:00 pm

REGISTRATION OPEN– Required for all Sessions

11:00am – 4:00pm

EXHIBITOR SETUP – (Exhibit Hall Open Only to Exhibitors)

DIAMOND SPONSOR BREAKOUTS OPEN TO ALL

9:00am – 1:00pm

Waterfront Conference Center Rooms 1 - 7

AFTERNOON EDUCATIONAL SESSIONS IN SPEAKER HALL

1:00pm – 2:00pm

High Risk Panel

Moderator Peggy Olson, Strategic Marketing

Fadi Cheikha, USAG

Tom Olk, Grailpay

Michael Brown, Global Payments

NMI, Speaker To Be Announced

Tuesday, March 18 Continued

2:00pm – 2:45pm

New Offerings, New Opportunities for ISOs

“How partners are co-creating products to deliver more value to merchants”

Marla Ellerman, Executive Director, MPC

2:45pm – 3:00pm

BREAK

3:00pm – 5:00pm

Catapult AI 2025

New Focus for 2025: AI innovation

A competition consisting of four companies chosen from multiple submissions presenting their unique usage of AI in the payments space in a lightning round style with Q&A from a panel consisting of four judges from the investment community; Cash Prizes for winners.

Judges:

Stephen Kane, CEO of Stephen D. Kane Enterprises

Additional judges to be announced

VISIT WITH THE EXHIBITORS AND SPONSORS – EXHIBIT HALL

5:30pm – 8:00pm

Opening Cocktail Reception in the Exhibit Hall

8:00pm – 10:00pm

First Night Sponsored Party

Wednesday, March 19

9:00AM to 6:00 PM

REGISTRATION OPEN

MORNING VISIT WITH SPONSORS and EXHIBITORS - EXHIBIT HALL

9:30am – 10:30am	<i>Coffee Cart and Continental Breakfast</i>
9:30am – 1:00pm	<i>Networking with Sponsors and Exhibitors</i>
10:00am – 1:00pm	<i>Professional Headshot Photographs for LinkedIn (Foyer)</i>
11:00am – 1:00pm	<i>Photo Booth in Exhibit Hall</i>
11:30am – 12:45pm	<i>Lunch with the Exhibitors</i>

AFTERNOON EDUCATIONAL SESSIONS: ALL SESSIONS IN SPEAKER HALL

1:00pm – 2:00 pm	<u><i>View from the Hill - Scott Talbott, EVP, ETA</i></u>
2:00pm – 3:15pm	<u><i>Keynote: “New Frontiers in AI” Sam Maule</i></u> <i>Sam is an active mentor, thought leader, and sought after speaker on AI, digital transformation, fintech, cloud leadership and banking and is a former Googler, banker, and start-up executive. He has over 25 years of experience working in the payments and banking space across North America and Europe for both global companies and in the start-up community.</i>
3:15pm – 3:30pm	<u><i>BREAK</i></u>
3:30pm – 4:30pm	<u><i>Cybersecurity - “Better be Aware”, Jon Aranson</i></u>
4:30pm – 5:15pm	<u><i>Banking as a Service</i></u> Moderator: Dale Laszig Heidi Ablowitz – Cross River Bank Zachary Martinez – PayArc Vlad Sadovskiy - Netevia

Wednesday, March 19 Continued

VISIT WITH THE SPONSORS AND EXHIBITORS – EXHIBIT HALL

5:15pm – 8:00pm	<i>Cocktail /Dinner Reception with Sponsors and Exhibitors</i>
5:15pm – 8:00pm	<i>Photo Booth in Exhibit Hall</i>
8:00pm	<i>Exhibit Hall Closes and Breakdown Begins</i>
9:00pm – 11:30pm	<u>NEAA CLOSING After-Party</u>

LOCATION TO BE ANNOUNCED

**The 2025 NEAA Conference, March 18 – March 19 is approved for up to 6
ETA CPP Continuing Education credits.**

***The Board and Advisory Board of the Northeast Acquirers Association offer thanks to
our generous Sponsors, Exhibitors, Presenters, Judges and to all Attendees for their
support and attendance at this year's NEAA Show.***

***Agenda, Panel Sessions, Speakers, and Times are subject to change**

v. 01.02.25NA