



NORTHEAST ACQUIRERS
A · S · S · O · C · I · A · T · I · O · N

2019 NEAA CONFERENCE

AGENDA

The 2019 NEAA Conference, January 16th – January 17th is approved for up to 6 ETA CPP Continuing Education credits.

Tuesday, January 15th

7:00pm – 11:00pm

Sponsor Appreciation Dinner – By Invitation Only

--- Hosted by the NEAA Board of Directors

Wednesday, January 16th

11:00am – 4:00pm

Exhibitor Set-up – Grand Ballroom (Exhibit Hall)

2:00pm – 3:00pm

M&A Panel – Junior Ballroom (Presentation Hall)

Panel Moderator: Greg Cohen

- Panelists:
 - o Jared Isaacman, Harbortouch
 - o Steve Kane
 - o One other investor TBD

3:00pm – 5:00pm

Catapult 19 – Presentation Hall

5:30pm – 7:30pm

Opening Cocktail Reception – *Exhibit Hall Open*

9:00pm - ????

Harbortouch Charity Poker Night (Lincoln/Holland/Columbia Salons)

Thursday, January 17th

7:30am – 8:45am

Breakfast with the Vendors – *Exhibit Hall Open*

9:00am – 9:15am

Opening Remarks – Presentation Hall

- NEAA President – Alan Forgione

9:30am – 10:15am

New Players in the Ecosystem

- Amy Zirkle - ETA

10:30am – 11:00am	Impact of Visa Chargeback Reduction (VCR) to Card Not Present Processing - Suresh Dakshina, Chargeback Gurus
11:00am – 11:30am	Blockchain and Cryptocurrency Processing - Eric Brown, Aliant Payments
11:15am – 1:00pm	Headshot Photographs for LinkedIn – Event Hall Lobby
11:30am – 1:00pm	Lunch with the Vendors - <i>Exhibit Hall Open</i>
1:15pm – 2:15pm	Spotlight on Surcharging Panel Moderator: Scott Talbot - Panelists: <ul style="list-style-type: none"> ○ David Lepppek ○ Evan Minsberg ○ Jonathan Razi, CardX
2:30pm - 3:00pm	Beyond Payment Processing: Helping SMBs Grow - Cecilia Leung, head of Product, TD Bank
3:15pm – 4:00pm	Value Add: What Really Adds Value? Panel Moderator: Jennifer Reichenbacher, Paysafe Group - Panelists: <ul style="list-style-type: none"> ○ Lori Griboski, Petroleum Card Services ○ Mark Cerminao, Rapid Advance ○ Peter Shenk, Womply ○ Bill Wade, Company.com
4:15pm- 4:45pm	Update from Washington - Scott Talbot, ETA
4:45pm – 5:45pm	<u>2019 NEAA Payments Bowl – Future of Payments</u> Officiated by: Donna Embry Team One: Roundup of Journalists: <ul style="list-style-type: none"> ● Patti Murphy, Green Sheet ● Jon Stewart, Digital Transactions Team Two: Card Brand Companies <ul style="list-style-type: none"> ● Jeff White, MasterCard ● Tom Sheridan, Visa
6:00pm – 8:30pm	Cocktail Reception with Vendors - <i>Exhibit Hall Open</i>

*Agenda, Panel Sessions, Speakers and Times are subject to change