



NORTHEAST ACQUIRERS A . S . S . O . C . I . A . T . I . O . N

2023 NEAA CONFERENCE AGENDA **Weston Boston Seaport District Hotel**

TUESDAY, March 28th

6:00pm – 10:00pm Sponsor Appreciation Dinner – By Invitation Only
Hosted by the NEAA Board of Directors

WEDNESDAY, MARCH 29TH

10:00am Registration Open Until 6:00pm
11:00am – 4:00pm Exhibitor Set-up by – (Exhibit Hall open only to Exhibitors)

MORNING DIAMOND SPONSOR BREAKOUTS

9:00am – 1:00pm VALOR Paytech - (Paine Room)
 “Everyone’s talking about Valor Paytech. Find out why”
TILLED - (Commonwealth C Room)
 “Come join us and talk with Tilled”
CHOICE – (Commonwealth B Room)
 “The future of “Out of the Box” Payment Solutions”
ELECTRONIC PAYMENTS (EPI) - (Commonwealth A Room)
 “EPI invites you to our Meet & Greet”
GLOBAL PAYMENTS - (Otis Room)
 “Partner Journey – The Difference”
IRIS/NMI – (Stone Room)
 “Iris University”
AMERICAN EXPRESS

WEDNESDAY, March 29th

AFTERNOON EDUCATIONAL SESSIONS: SPEAKER HALL

1:30pm – 3:00pm

How to stay relevant as an ISO in a Digital World

Presentation and ISO Sound Off - What are the Issues facing ISO's today? Followed by Audience Q & A

Juan Ortiz, Consulting Partner, Field Guide Enterprise, LLC

3:00pm – 5:00pm

Catapult 2023

Annual Innovation Competition consisting of four companies chosen from multiple submissions presenting their new product or service in a lightning round style with Q&A from a panel consisting of last year's winner, Arcum, and three other judges from the investment community; Cash Prizes for winners.

Led by Chief Judge, Stephen Kane, head of Stephen D Kane Enterprises.

VISIT WITH THE EXHIBITORS AND SPONSORS – EXHIBIT HALL

5:30pm – 7:30pm

Opening Cocktail Reception

2023 NEAA CONFERENCE AGENDA

DAY TWO

Thursday, March 30th

9:00AM

Registration Open until 6:00 PM

MORNING VISIT WITH THE EXHIBITORS AND SPONSORS - EXHIBIT HALL

9:30am – 1:00pm

Networking with the Exhibitors

10:00am – 1:00pm

Headshot Photographs for LinkedIn - (Exhibit Hall Foyer)

11:30am – 1:15pm

Lunch with the Exhibitors

AFTERNOON EDUCATIONAL SESSIONS: ALL SESSIONS IN SPEAKER HALL

1:30pm - 2:00pm

View from the Hill

Scott Talbott, SVP Government Relations, ETA

2:00pm – 2:45pm

Crypto Currency – The future of Payments in a Digital World

T. Jack Williams, President B4U Financial

2:45pm – 3:00pm

BREAK

3:00pm – 3:30pm

Real Time Payments – The Federal Reserve’s Perspective

Allison Baller, VP, Head FedNow Industry Readiness

3:30pm - 4:30pm

Surcharging, Past, Present and Future

Jeff Fortney, Strawhecker Group, Senior Associate

4:30pm – 4:45pm

BREAK

4:45pm – 5:15pm

Consumer Financial Protection Bureau – BNPL & other Payments

Laura Udis, Sr. Program Manager, CFPB

5:15pm – 6:00pm

A Trip to the Metaverse, Web3.0 and Payments

E.Drew Soinski, Mng. Director, Sr. Pymts Exec, J.P. Morgan

VISIT WITH THE EXHIBITORS AND SPONSORS – EXHIBIT HALL

6:00pm – 8:00pm

Cocktail Reception with Vendors

8:00pm

Exhibit Hall Breakdown

AFTER PARTY – ALL INVITED

9:00pm – 12am

NEAA After-Party Co-Sponsored by American Express

“Flight Club”

60 Seaport Blvd

Suite 215

Boston, MA 02210

The 2023 NEAA Conference, March 29th – March 30th is approved for up to 6 ETA CPP Continuing Education credits.