



NORTHEAST ACQUIRERS A · S · S · O · C · I · A · T · I · O · N

2023 NEAA CONFERENCE AGENDA **Weston Boston Seaport District Hotel**

Tuesday, March 28th

6:00pm – 10:00pm

Sponsor Appreciation Dinner – By Invitation Only

Hosted by the NEAA Board of Directors

Wednesday, March 29th

10:00am

Registration Open Until 6:00pm

11:00am – 4:00pm

Exhibitor Set-up by – (Exhibit Hall open only to Exhibitors)

EDUCATIONAL SESSIONS:

1:30pm – 3:00pm

***How to stay relevant as an ISO in a Digital World* - (Exhibit Hall)**

Presentation and ISO Sound Off - What are the Issues facing ISO's today? Followed by Audience Q & A

Juan Ortiz, Consulting Partner, Field Guide Enterprise, LLC

3:00pm – 5:00pm

***Catapult 2023* – (Speaker Hall)**

Annual Innovation Competition consisting of four companies chosen from multiple submissions presenting their new product or service in a lightning round style with Q&A from a panel consisting of last year's winner, Arcum, and three other judges from the investment community; Cash Prizes for winners.

Led by Chief Judge, Stephen Kane, head of Stephen D Kane Enterprises.

5:30pm – 7:30pm

Opening Cocktail Reception with Exhibitors (Exhibit Hall)

Thursday, March 30th

9:00AM

Registration Open until 6:00 PM

VISIT WITH THE EXHIBITORS AND SPONSORS - EXHIBIT HALL

9:30am – 1:00pm

Networking with the Exhibitors

10:00am – 1:00pm

Headshot Photographs for LinkedIn - (Exhibit Hall Foyer)

11:30am – 1:15pm

Lunch with the Exhibitors

EDUCATIONAL SESSIONS:

ALL SESSIONS IN SPEAKER HALL

1:15pm – 1:30pm

Opening Comments

Alan Forgione, NEAA President

1:30pm - 2:00pm

View from the Hill

Scott Talbott, SVP Government Relations, ETA

2:00pm – 2:45pm

Crypto Currency – The future of Payments in a Digital World

T. Jack Williams, President B4U Financial

2:45pm – 3:00pm

BREAK

3:00pm – 3:30pm

Real Time Payments – The Federal Reserve’s Perspective

Allison Baller, VP, Head FedNow Industry Readiness

3:30pm - 4:30pm

Surcharging, Past, Present and Future

Jeff Fortney, Strawhecker Group, Senior Associate

4:30pm – 4:45pm

BREAK

4:45pm – 5:15pm

Consumer Financial Protection Bureau – BNPL & other Payments

Laura Udis, Sr. Program Manager, CFPB

5:15pm – 6:00pm

A Trip to the Metaverse, Web3.0 and Payments

E.Drew Soinski, Mng. Director, Sr. Pymts Exec, J.P. Morgan

VISIT WITH THE EXHIBITORS AND SPONSORS – EXHIBIT HALL

6:00pm – 8:00pm **Cocktail Reception with Vendors**

8:00pm **Exhibit Hall Breakdown**

AFTER PARTY – ALL INVITED

9:00pm – 12am **NEAA After-Party Co-Sponsored by American Express
Flight Club
60 Seaport Blvd
Suite 215
Boston, MA 02210**

**The 2023 NEAA Conference, March 29th – March 30th is approved for up to 6 ETA CPP
Continuing Education credits.**

***Agenda, Panel Sessions, Speakers and Times are subject to change**

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