



NORTHEAST ACQUIRERS A . S . S . O . C . I . A . T . I . O . N

2023 NEAA CONFERENCE AGENDA

Westin Boston Seaport District Hotel

TUESDAY, March 28th

6:00pm – 10:00pm

Sponsor Appreciation Dinner – By Invitation Only

Hosted by the NEAA Board of Directors

WEDNESDAY, MARCH 29TH

10:00am

Registration Open Until 6:00pm

11:00am – 4:00pm

Exhibitor Set-up by – (Exhibit Hall open only to Exhibitors)

MORNING DIAMOND SPONSOR BREAKOUTS

9:00am – 1:00pm

VALOR Paytech - (Paine Room)

“Everyone’s talking about Valor Paytech. Find out why”

TILLED - (Commonwealth C Room)

“Come join us and talk with Tilled”

CHOICE – (Commonwealth B Room)

“The future of “Out of the Box” Payment Solutions”

ELECTRONIC PAYMENTS (EPI) - (Commonwealth A Room)

“EPI invites you to our Meet & Greet”

GLOBAL PAYMENTS - (Otis Room)

“Partner Journey – The Difference”

IRIS/NMI – (Stone Room)

“NMI University”

WEDNESDAY, March 29th

AFTERNOON EDUCATIONAL SESSIONS: SPEAKER HALL

1:30pm – 3:00pm

How to stay relevant as an ISO in a Digital World

Presentation and ISO Sound Off - What are the Issues facing ISO's today? Followed by Audience Q & A

Juan Ortiz, Consulting Partner, Field Guide Enterprise, LLC

3:00pm – 5:00pm

Catapult 2023

Annual Innovation Competition consisting of four companies chosen from multiple submissions presenting their new product or service in a lightning round style with Q&A from a panel consisting of last year's winner, Arcum, and three other judges from the investment community; Cash Prizes for winners.

Judges:

Stephen Kane, head of Stephen D Kane Enterprises

Bruce Urbanek, Managing Director, Piper Sandler Financial Services

Lane Gordon, Founder & Managing Director, 733Park

Michael DiFronzo, Manager of Transaction Advisory Services, Windham Brannan

Sebastian Builes, 2022 Catapult Winner, Acrum

VISIT WITH THE EXHIBITORS AND SPONSORS – EXHIBIT HALL

5:30pm – 7:30pm

Opening Cocktail Reception

8:00pm – 10:00pm

NEAA After Hours Party – Co-Sponsored by Netevia

“SPIN Boston”

30 Melcher Street

Boston, MA 02210

2023 NEAA CONFERENCE AGENDA

DAY TWO

Thursday, March 30th

9:00AM Registration Open until 6:00 PM

MORNING VISIT WITH THE EXHIBITORS AND SPONSORS - EXHIBIT HALL

9:30am – 1:00pm Networking with the Exhibitors

10:00am – 1:00pm Headshot Photographs for LinkedIn - (Exhibit Hall Foyer)

11:30am – 1:15pm Lunch with the Exhibitors

AFTERNOON EDUCATIONAL SESSIONS: ALL SESSIONS IN SPEAKER HALL

1:30pm - 2:00pm *View from the Hill*

Scott Talbott, SVP Government Relations, ETA

2:00pm – 2:30pm *PCI Update: Insights from the PCI Security Standards Council*

Emma Sutcliffe, SVP Standards Officer, PCI Security Standards Council

2:30pm – 3:10pm *Crypto Currency – The future of Payments in a Digital World*

T. Jack Williams, President B4U Financial

3:10pm – 3:20pm **BREAK**

3:20pm – 3:50pm *Real Time Payments – The Federal Reserve’s Perspective*

Allison Baller, VP, Head FedNow Industry Readiness

3:50pm - 4:30pm *Surcharging, Past, Present and Future*

Jeff Fortney, Strawhecker Group, Senior Associate

4:30pm – 5:00pm *Consumer Financial Protection Bureau – BNPL & Payments*

Laura Udis, Sr. Program Manager, CFPB

5:00pm – 5:15pm **BREAK**

5:15pm – 6:00pm *A Trip to the Metaverse, Web3.0 and Payments*

Catherine Porter

Brody Mulderig, J.P. Morgan

VISIT WITH THE EXHIBITORS AND SPONSORS – EXHIBIT HALL

6:00pm – 8:00pm **Cocktail Reception with Vendors**

8:00pm **Exhibit Hall Breakdown**

AFTER PARTY – ALL INVITED

9:00pm – 12am **NEAA After-Party Co-Sponsored by American Express**
“Flight Club”
60 Seaport Blvd
Suite 215
Boston, MA 02210

**The 2023 NEAA Conference, March 29th – March 30th is approved for up to 6 ETA CPP
Continuing Education credits.**

***Agenda, Panel Sessions, Speakers, and Times are subject to change**

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