



# NORTHEAST ACQUIRERS A . S . S . O . C . I . A . T . I . O . N

## **2023 NEAA CONFERENCE AGENDA**

### **Westin Boston Seaport District Hotel**

#### **TUESDAY, March 28<sup>th</sup>**

**6:00pm – 10:00pm**

**Sponsor Appreciation Dinner – By Invitation Only**

**Hosted by the NEAA Board of Directors**

#### **WEDNESDAY, MARCH 29<sup>TH</sup>**

**10:00am**

**Registration Open Until 6:00pm**

**11:00am – 4:00pm**

**Exhibitor Set-up by – (Exhibit Hall open only to Exhibitors)**

#### **MORNING DIAMOND SPONSOR BREAKOUTS**

**9:00am – 1:00pm**

**VALOR Paytech - (Paine Room)**

***“Everyone’s talking about Valor Paytech. Find out why”***

**TILLED - (Commonwealth C Room)**

***“Come join us and talk with Tilled”***

**CHOICE – (Commonwealth B Room)**

***“The future of “Out of the Box” Payment Solutions”***

**ELECTRONIC PAYMENTS (EPI) - (Commonwealth A Room)**

***“EPI invites you to our Meet & Greet”***

**GLOBAL PAYMENTS - (Otis Room)**

***“Partner Journey – The Difference”***

**IRIS/NMI – (Stone Room)**

***“NMI University”***

**WEDNESDAY, March 29<sup>th</sup>**

**AFTERNOON EDUCATIONAL SESSIONS: SPEAKER HALL**

**1:30pm – 3:00pm**

***How to stay relevant as an ISO in a Digital World***

Presentation and ISO Sound Off - What are the Issues facing ISO's today? Followed by Audience Q & A

**Juan Ortiz, Consulting Partner, Field Guide Enterprise, LLC**

**3:00pm – 5:00pm**

***Catapult 2023***

Annual Innovation Competition consisting of four companies chosen from multiple submissions presenting their new product or service in a lightning round style with Q&A from a panel consisting of last year's winner, Arcum, and three other judges from the investment community; Cash Prizes for winners.

***Judges:***

***Stephen Kane, head of Stephen D Kane Enterprises***

***Bruce Urbanek, Managing Director, Piper Sandler Financial Services***

***Lane Gordon, Founder & Managing Director, 733Park***

***Michael DiFronzo, Manager of Transaction Advisory Services, Windham Brannan***

***Sebastian Builes, 2022 Catapult Winner, Arcum***

**VISIT WITH THE EXHIBITORS AND SPONSORS – EXHIBIT HALL**

**5:30pm – 7:30pm**

**Opening Cocktail Reception**

**8:00pm – 10:00pm**

**NEAA After Hours Party – Co-Sponsored by Netevia**

**“SPIN Boston”**

**30 Melcher Street**

**Boston, MA 02210**

# 2023 NEAA CONFERENCE AGENDA

## DAY TWO

Thursday, March 30<sup>th</sup>

9:00AM Registration Open until 6:00 PM

### MORNING VISIT WITH THE EXHIBITORS AND SPONSORS - EXHIBIT HALL

9:30am – 1:00pm Networking with the Exhibitors

10:00am – 1:00pm Headshot Photographs for LinkedIn - (Exhibit Hall Foyer)

11:30am – 1:15pm Lunch with the Exhibitors

### AFTERNOON EDUCATIONAL SESSIONS: ALL SESSIONS IN SPEAKER HALL

1:30pm - 2:00pm *View from the Hill*

Scott Talbott, SVP Government Relations, ETA

2:00pm – 2:30pm *PCI Update: Insights from the PCI Security Standards Council*

Emma Sutcliffe, SVP Standards Officer, PCI Security Standards Council

2:30pm – 3:10pm *Crypto Currency – The future of Payments in a Digital World*

T. Jack Williams, President, B4U Financial

3:10pm – 3:20pm **BREAK**

3:20pm – 3:50pm *Real Time Payments – The Federal Reserve’s Perspective*

Allison Baller, VP, Head FedNow Industry Readiness

3:50pm - 4:30pm *Surcharging, Past, Present and Future*

Jeff Fortney, Strawhecker Group, Senior Associate

4:30pm – 5:00pm *Consumer Financial Protection Bureau – BNPL & Payments*

Jack Sollows, Director’s Financial Analyst, CFPB

5:00pm – 5:15pm **BREAK**

5:15pm – 6:00pm *A Trip to the Metaverse, Web3.0 and Payments*

